

YELLOW GOLD COMPANY Coin (YGC)

YGC Coin Sale Privacy Policy

Last Update: 15.12.2018

1. Coverage

1.1. This 'Privacy Policy' is applicable for your Use in every manner of the Website and the Coins. This Privacy Policy will apply to all Uses of any of the Coins and access of the Website from any device and any operating system or platform.

1.2. All external links which might be accessible from the Website may or will have their own terms and conditions, usage and privacy policies and We and our Affiliated Parties and partners do not control them and bear no responsibility for any consequence arising from their usage.

1.3. The Privacy Policy will be binding on all persons (natural or legal) who Use the Coins or the access the Website from any jurisdiction where they are legally available for access or use or across the world.

1.4. This Privacy Policy will be the document on the basis of which your consent has been taken for use and transfer of private information depending on the country where you use the Coins or access the Website.

1.5. This Privacy Policy should be read together with the 'Terms and Conditions' and other Agreements available at <https://yellowgoldcompany.io/>

1.6. Your continued usage of the Website and/or and usage of Coins and/or participation in the Coin Sale means that you have read and understood this Privacy Policy and provide valid consent to the same as per the laws applicable to you. In case you do not agree with this Privacy Policy, you should immediately stop the use of the Coins and/or the Website and/or refrain from participation in the Coin Sale.

1.7. In case you are resident within the European Union, your consent to this Privacy Policy shall also be considered as "unambiguous consent" in terms of Article 7 of Directive 95/46/EC of the European Parliament and of the Council of 24 October 1995 whereby you have permitted collection, transfer and processing of your data anywhere across the world.

2. Data collection and usage

2.1. We collect your data when you use our Website, open an account for the purchase or Coins and/or register on our Website and/or purchase or attempt to purchase a Coin in the Coin Sale. 2.2. The purpose of personal data collection, storage and processing within by the Website Owner and Yellow Gold Company LTD is for the purpose of providing you with the services of the Yellow Gold Company LTD including Use of the Coin and/or purchase of the Coins and/or use of the Website.

2.3. We collect personally identifiable information including your name, email, address, telephone, fax and mobile numbers, device information, IP address, geographical information, web pages visited, age, gender, weight or any other information that you provide Us through forms or data collection pages within the App including the form filled while registering the Account. Information is also collected automatically through your continued regular usage of Coins and the Website. The information collected as mentioned in this clause is retained in our server and/or the backup server and We cannot entertain requests for deletion of such information without restricting your access to services and blocking you from the Website and the Yellow Gold Company LTD ecosystem. Request for deletion may be made through the contact details and/or form provided on the Website.

2.4. We collect additional information to comply with Regulatory guidelines and to comply with antimoney laundering (AML) or “know-your-customer” (KYC) policies). We may require You to provide additional information with documentary proof including, and namely:

- Date of birth;
- Passport or driver license details;
- Tax Identification Numbers;
- Utility bills;
- Photographs;
- Confirmation of source of funds;
- Sworn statements or Affidavits.

The information and documents may be sought in printed form or through email or online submission or any other mode as deemed fit by the Website Owner.

2.5. We may refuse to allow you to Use the Coins and/or the Website and/or any other services without verification of your personal information and documentation as we deem fit.

2.6. Our partners and affiliates may also collect personally identifiable information including name, email, address, telephone, fax and mobile numbers, age, gender, weight or any other information that you provide them through forms or data collection pages within the Website and the Yellow Gold Company LTD ecosystem if you decide to communicate with them or use their services. We do not control the storage and usage of such personal information by our partners and affiliates and We do not control any of their services. We also accept no responsibility for any of their claims and services and request you to exercise caution before using their services and contact them directly for any issues which arise from your use of their services.

2.7. We may use the information provided by you to provide you with additional information and services, improve our platform and to continue to provide you with services on the Yellow Gold Company LTD ecosystem in any manner as deemed fit by the Website Owner.

2.8. All information including documents collected from You at any stage through any manner may be shared with Affiliated Parties and or any other parties including banks and financial authorities as required by us to enable services on the Yellow Gold Company LTD.

2.9. All information including documents collected from You at any stage through any manner may be shared with law enforcement agencies and regulatory bodies across the world.

2.10. Information shared with law enforcement agencies, regulatory bodies, Affiliated Parties and or any other parties including banks and financial authorities may be stored by them and transmitted as they deem fit. Such information will not be deleted even when you seek to delete the information stored with Us.

2.11. We may store all information including documents collected from You even after receipt of a request for deletion to comply with regulations and guidelines from governments and law enforcement agencies.

2.12. You have a right to access to Your Personal Data and to require the correction, updating or deletion of incorrect or/and inaccurate data by contacting Us via through the contact information provided on the Website. Nevertheless, this request must comply with other documents included within Agreements and our legal obligations.